

**DESIGN THEME COLORS**

website name:(new/existing)\_\_\_\_\_

preferred colors:\_\_\_\_\_

style / theme:\_\_\_\_\_

type of graphics:\_\_\_\_\_

fonts / typeface:\_\_\_\_\_

logo (create/existing):\_\_\_\_\_

menu location (top/left):\_\_\_\_\_

written copy:\_\_\_\_\_

favorite sites: www.\_\_\_\_\_

www.\_\_\_\_\_

www.\_\_\_\_\_

number of pages:\_\_\_\_\_

page names:

1. \_\_\_\_\_ 6. \_\_\_\_\_

2. \_\_\_\_\_ 7. \_\_\_\_\_

3. \_\_\_\_\_ 8. \_\_\_\_\_

4. \_\_\_\_\_ 9. \_\_\_\_\_

5. \_\_\_\_\_ 10. \_\_\_\_\_

**ADDITIONAL INFORMATION**

**WEBPAGE**

- home
- about us
- products
- services
- new product
- catalog
- support info
- How to
- FAQ
- links
- procedures
- calendar
- special events
- post articles
- munu
- support info
- what's new
- contact information
- hours of operation
- map / directions
- \*employment form
- \*order form
- \*help form
- \*suggestion form
- \*request form
- tips / tricks
- employee hand book
- calculator
- complaint
- PDF
- printable documents
- guestbook
- coupon page
- other \_\_\_\_\_

**WEBSITE TYPE**

- new sales
- provide information
- gather information
- generate leads
- advertisement
- sell online
- other \_\_\_\_\_

**TECHNICAL**

- animated gif
- sounds
- shockwave/flash
- video clips
- hosting
- rollovers
- pull down menu
- java script
- photo editing
- scanning
- other \_\_\_\_\_

**PRINT MATERIAL**

- Yellow Pages Ad
- News Paper Ad
- News Paper Article
- Brochure
- Flyer
- Business Card
- Letter Head
- Written Copy
- Company Logo
- Hard Copy Photos
- Digital Photos
- Graphics
- Clipart
- Drawing
- Other \_\_\_\_\_

